



# 9th Annual CEE Technical Forum & Table-Top Tradeshow May 7, 2012

Held at the prestigious  
Union League Club of Chicago  
65 West Jackson Boulevard, Chicago

Mark your calendar and plan to attend the 9<sup>th</sup> Annual Consulting Electrical Engineers Table Top tradeshow on Monday, May 7, 2012. This event hosts 200 electrical engineers from Chicago's top firms. Engineers attend a technical forum in the afternoon and then gather in the Union League Club's main ballroom for the table top tradeshow. This event features vendor displays, open bar, a light dinner buffet, raffle drawing, and the CEE Scholarship and Awards presentation.

## New Product Showcase

Are you featuring a new product this year? Show off your new product or technology in a special display area in the CEE's technical forum ballroom. A special area will be designated for new product displays, for the engineers to view before and after the technical forum. If you are interested in participating, please see more information on the registration form.

## Networking

This is one of the premiere customer networking events of the year. The CEE invites not only their members to this event, but also electrical engineers and end-users from our region, including affiliated organizations such as IEEE and ISPE. Vendors must be corporate members of the Electric Association to participate in this show. This is the only local event that will allow you to network with hundreds of Chicago's top engineers in one evening.

## Education

All engineers in attendance receive continuing education units for their participation in the technical forum and table top tradeshow, which are required to renew their P.E. license in the State of Illinois. Vendors are encouraged to invite their customers so that they can take advantage of this free opportunity to gain important professional development hours.

## Two Tradeshow Rooms: Electrical & Lighting / Datacenter & Communications

Two rooms will be available for displays. Each space will have food / beverages and participants will be required to visit each tradeshow room to be eligible for the grand prize drawing.

## Event Information

The Union League Club of Chicago is located at 65 West Jackson Blvd., on the southwest corner of Jackson on Federal Street. (312)427-7800

Valet parking is available, or you may utilize the self-park garage adjacent to the ULC on Federal Street (just south of Jackson)

Vendor Set Up begins at 3:30pm in the 2<sup>nd</sup> floor ballroom

The tradeshow begins at 5:30pm, and shall conclude at 8:00pm.

**Freestanding booths or backdrops are not allowed.**

Only table top displays can be used.

Vendors are limited to (2) two representatives per table. Additional attendees from your company are \$25 per person.

Please bring a donation to the Engineers Raffle (valued at \$50)

The Union League Club dress code requires business attire in the facility. Jeans are not allowed.



**Space is limited so register early! Registration fees increase after March 30th.**

# CEE Table Top Tradeshow

## CORPORATE SPONSORSHIP OPPORTUNITIES

### PRINCIPAL SPONSORSHIP (\$2000) *includes your tradeshow registration fee*

- Your Company listed as the Principal & headlining sponsor of the event on all event signage, marketing, and publications.
- Everything listed in the premiere sponsorship, plus the following:
- The opportunity to host a follow up technical presentation to the CEE members. The seminar will take place following the tradeshow, during the summer of 2012. It will be held at the Electric Association's training facility in Naperville, IL. Your Company will provide the speaker(s) and a one hour presentation on your latest products or technology. The EA will provide all the marketing, registration, and onsite event coordination. The EA will invite the engineers to your seminar, and award professional development hours (PDHs) to all attendees upon completion.

### PREMIERE SPONSORSHIP (\$1,500) *includes your tradeshow registration fee*

- Your Company displayed as a premiere sponsor on event signage and publications.
- Your Company recognized by the CEE Chairman during the evening's presentation
- Your Company recognized as a premiere sponsor in *ElectrCITY* Magazine
- Your Company promoted on all printed and electronic marketing correspondence to electrical engineers
- Your choice of table location in the tradeshow (first come first serve basis)
- **NEW:** Your company logo displayed as a major corporate sponsor on the event webpage.

### NEW PRODUCT SHOWCASE (\$200)

- Show off your new product or technology in a special display area in the CEE's technical forum ballroom. A special area will be designated for new product displays, for the engineers to view before and after the technical forum. (4-5:30pm)

To register as a sponsor, please see the Exhibitor Registration form on Page 3

# Consulting Electrical Engineers Table-Top Tradeshow Exhibitor Registration Form

You must be an EA corporate member in good standing to participate.  
CTF Members are welcome to participate in the new "Communication / Data Center" Room.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Your Chicago area manufacturer's representative (if applicable): \_\_\_\_\_

Attendees from your firm (limit 2 per table. Each additional attendees is \$25 / per person)

\_\_\_\_\_

\_\_\_\_\_

Do you need a power outlet for your display? ☐ Yes ☐ No

Sponsorship Registration: ☐ Principal Sponsor (\$2000 total) ☐ Premiere Sponsor (\$1500 total)  
☐ New product Showcase (\$200 plus the cost of your table)

REGISTRATION FEE(S):  
Register by March 30th: \$595  
After March 30th: \$695

\* \$25 of your registration fee benefits the CEE Scholarship fund, and is tax deductible.

Method of Payment: ☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ Amex

Card # \_\_\_\_\_ Exp date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Total Amount: (\$Registration Fee + additional attendees) \$ \_\_\_\_\_ (Include sponsorship fee if applicable)



Please return this registration form with payment to:  
Electric Association  
One Energy Center  
40 Shuman Boulevard, Suite 247, Naperville, IL 60563  
Phone: 630-305-3050, Fax: 630-305-3056  
[www.eachicago.org](http://www.eachicago.org)