



**January 9-10, 2020**  
**Drury Lane Conference Center**  
**Oakbrook Terrace, Illinois**

**Thank you Industry Partners:**



## Sponsorship Programs and Benefits

Thank you for your interest in sponsoring the 2020 Electric Association Annual Conference and Trade Show! *Please note that all sponsors receive a discount on their trade show booth, signage at the event, recognition online on the EA website and social media as well as the mobile app, and in ElectriCITY Magazine.*

Additional benefits are outlined below:

### MAJOR SPONSORSHIP: \$6,000

Our headlining sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- 10x10 basic booth package
- 10 free conference admissions for your customers
- Complimentary web advertisement on the Electric Association's website homepage for the month leading up to the event
- Company Logo featured on social media pages and banner web advertisements
- Additional 15x15 ft. space in the lobby outside the trade show area **near the entrance for a free-standing exhibit (vehicle, large lighting display, etc.)** *Some restrictions may apply.*
- **A discounted registration code to give to your customers - saving them money off their conference registration fee.**

### IBEW APPRENTICE "HAT" SPONSOR: \$4,000

This sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package **FEATURES** your company logo and the Conference logo on **Carhartt Acrylic Knit Hats handed out to all IBEW apprentice electricians at check-in.**

### PHOTO LOUNGE SPONSOR: \$3000

This sponsorship package includes your company's logo on all printed signage at the tradeshow. Sponsors also receive recognition in ElectriCITY magazine. This package also includes:

- Company Logo Signage at Photo Station at entrance to conference where attendees can take a group photo and/or a professional portrait for their social media
- All direction and pre-conference information to refer to "COMPANY NAME" Photo Station at Conference Entrance
- 2 free conference admissions

### VALET SPONSOR: \$2,000

This sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- All direction and pre-conference information to refer to "COMPANY NAME" Valet Service
- Company Logo signage at valet stand at front entrance
- 2 free conference admissions

**HAPPY HOUR SPONSOR: \$2000 (2 available)**

This sponsorship package includes your company's logo on all printed signage at the tradeshow. Sponsors also receive recognition in ElectriCITY magazine. This package also includes:

- Company Logo Signage on one of the event bars
- Company Logo cocktail napkins at one of the event bars
- 2 free conference admissions

**REUSABLE TOTE SPONSOR: \$2000**

This sponsorship package includes your company's logo on tradeshow "goodie bags" handed out to each attendee at check-in. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package features your Company logo, as well as the conference logo, on the REUSABLE Totes handed out at Conference Check-In.

**IAEI INSPECTORS "PADFOLIO" SPONSOR: \$1,250**

This sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package **FEATURES Your Company Logo and the Conference Logo on Padfolio handed out to all IAEI Inspectors from the Illinois Chapter at check-in.**

**EDUCATION SESSION SPONSOR: \$1000 (12 available)**

This sponsorship package includes your company's logo on all printed signage for the session you choose to sponsor. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- Your Company recognized as the sponsor of the Education session of your choice. Session topics will become available October 21.
- Your company name printed on directional signage for that class
- Opportunity to have a company representative introduce the speaker

**COFFEE SPONSOR: \$1000 (2 available)**

This sponsorship package includes your company's logo on all printed signage at one of the coffee stations. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference.

- Logo on coffee sleeves on one of the event coffee stations
- Logo sign on one of the event coffee stations

**BREAKFAST or LUNCH SPONSOR: \$500** This sponsorship package includes your company's logo on all printed signage at breakfast or lunch. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference.

**REGISTRATION INFORMATION:**

**Online Sponsor and Exhibitor Registration opens September 30<sup>th</sup> at [www.eachicago.org](http://www.eachicago.org)**

**Contact the Electric Association:**

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