



Electric Association

Conference & Tradeshow

January 26 & 27, 2023

Drury Lane Events

Oakbrook Terrace, IL

Sponsorship Opportunities

The Electric Association Conference and Tradeshow is back! Join us as we once again welcome all segments of the electrical construction industry of Chicagoland. Don't miss this sponsorship opportunity to get your company out front to all attendees at this highly anticipated event.

Review the sponsorship levels below and contact anovinger@eachicago.org to confirm your spot. Keep in mind that we can also arrange custom sponsorships for your level of commitment.

Please note that all sponsors receive promotion with signage at the event, recognition online on the EA website and social media as well as the mobile app, and in ElectriCITY Magazine. Each sponsor will also have dedicated social media posts to direct attendees to their booth. Additional benefits are outlined below:

MAJOR SPONSORSHIP: \$5,000

Our headlining sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- 10 free conference admissions for your customers
- Complimentary web advertisement on the Electric Association's website homepage for the month leading up to the event
- Company Logo featured on social media pages and banner web advertisements
- Additional 15x15 ft. booth or space for free-standing exhibit in your preferred location. Some restrictions may apply.
- A discounted registration code to give to your customers - saving them money off their conference registration fee.

IBEW APPRENTICE "HAT" SPONSOR: \$4,500 if hat provided by EA, \$1000 if hats provided by sponsor.

This sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package FEATURES your company logo and the Conference logo on Car-hartt Acrylic Knit Hats handed out to all IBEW apprentice electricians at check-in.

EA Conference: Sponsorship Opportunities Continued

PHOTO LOUNGE SPONSOR: \$3000 if provided by EA, \$1,000 if provided by sponsor

This sponsorship package includes your company's logo on all printed signage at the tradeshow. Sponsors also receive recognition in ElectriCITY magazine. This package also includes:

- Company Logo Signage at Photo Station at entrance to conference where attendees can take a group photo and/or a professional portrait for their social media
- All direction and pre-conference information to refer to "COMPANY NAME" Photo Station at Conference Entrance
- 2 free conference admissions

HAPPY HOUR SPONSOR: \$3,000 (2 available)

This sponsorship package includes your company's logo on all printed signage at the tradeshow. Sponsors also receive recognition in ElectriCITY magazine. This package also includes:

- Company Logo Signage on one of the event bars
- Company Logo cocktail napkins at one of the event bars
- 2 free conference admissions

REUSABLE TOTE SPONSOR: \$2,000 if provided by EA or \$750 if provided by sponsor

This sponsorship package includes your company's logo on tradeshow bags handed out to each attendee at check-in. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package features your Company logo, as well as the conference logo, on the REUSABLE Totes handed out at Conference Check-In.

ATTENDEE FOLDER AND NOTEPAD SPONSOR: \$3,000 if provided by EA or \$750 if pro-vided by sponsor

This sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package FEATURES Your Company Logo and the Conference Logo on Padfolio handed out to all IAEI Inspectors from the Illinois Chapter at check-in.

COFFEE SPONSOR: \$1500 (4 available)

This sponsorship package includes your company's logo on all printed signage at one of the coffee stations. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference.

- Logo on coffee sleeves on one of the event coffee stations
- Logo sign on one of the event coffee stations

EA Conference: Sponsorship Opportunities Continued

EDUCATION SESSION SPONSOR: \$1000 (10 available)

This sponsorship package includes your company's logo on all printed signage for the session you choose to sponsor. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- Your Company recognized as the sponsor of the Education session of your choice.
- Your company name printed on directional signage for that class
- Opportunity to have a company representative introduce the speaker

BREAKFAST or LUNCH SPONSOR: \$500 (5 available for each)

This sponsorship package includes your company's logo on all printed signage at break-fast or lunch. Sponsors also receive recognition in ElectriCITY magazine, as well as vis-ual and verbal recognition at the conference.

Contact the Electric Association at anovinger@eachicago.org to secure your sponsorship.

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