## The Electric Association, Inc., serving Chicagoland since 1926



# SUSTAINING MEMBERSHIP INCENTIVE PROGRAM

Sustaining members are those who contribute to the Electric Association over and above their annual dues payment. These firms demonstrate their commitment to the advancement of the Chicagoland electrical construction industry. The funds are allocated towards development of new programs and services valuable to our industry and membership as a whole. Sustaining members are recognized in all we do. You can read more below about the marketing benefits your company shall receive by participating in this important program.

### **SUSTAINING MEMBERSHIP BENEFITS**

### PRESIDENT'S CLUB LEVEL - \$20,000+

Members of this prestigious club receive the following acknowledgements throughout the year:

- ♦ Your firm listed as our principal supporter on all professionally printed envelopes and letterhead
  - Free webpage Ad (one month) at <u>www.eachicago.org</u>
  - ♦ Your firm recognized as a Presidents level contributor at all Association events
    - ♦ Plus, all of the incentives listed at the Diamond level

### **DIAMOND LEVEL - \$10,000+**

- ♦ A complimentary half-page ad in ElectriCITY magazine
- ♦ A complimentary corporate hole sponsorship at the annual "All-Industry" golf outing
  - Special recognition at the Annual Membership Awards dinner
    - ♦ Plus, all of the incentives listed at the Platinum level

# PLATINUM LEVEL - \$5,000+

- ♦ Complimentary business card Ad in ElectriCITY magazine
- ♦ An additional ticket to the Annual Membership Awards Dinner (2 total)
- ♦ Complimentary use of the training center and computer lab (subject to availability)
  - ♦ Plus, all of the incentives listed at the Gold level

# **GOLD LEVEL - \$1,000+**

- ♦ A complimentary ticket to the Annual Membership Awards Dinner
- ♦ Complimentary I month Ad on our homepage at <a href="https://www.eachicago.org">www.eachicago.org</a>
  - ♦ Plus, all of the incentives listed at the Silver level

#### SILVER LEVEL - \$500+

- ♦ \$100 coupon towards any Education Foundation program, Association special event, or Corporate Sponsorship (excludes ElectriCITY magazine ad space)
  - ♦ Plus, all of the incentives listed at the Bronze level

#### **BRONZE LEVEL - 250+**

- ♦ Your Company name published on all professionally printed envelopes (over 10,000 distributed annually)
  - Recognition as a sustaining member on marketing & membership brochures
    - ♦ Recognition in ElectriCITY magazine
    - Recognition at <u>www.eachicago.org</u> on the Sustaining Members page