



8th Annual CEE Technical Forum & Table-Top Tradeshow May 2, 2011

Held at the prestigious
Union League Club of Chicago
65 West Jackson Boulevard, Chicago

Mark your calendar and plan to attend the 8th Annual Consulting Electrical Engineers Table Top tradeshow on Monday, May 2, 2011. Last year, this event hosted 200 electrical engineers from Chicago's top firms. Engineers attend a technical forum in the afternoon and then gather in the Union League Club's main ballroom for the table top tradeshow. This event features vendor displays, open bar, a light dinner buffet, raffle drawing, and the CEE Scholarship and Awards presentation.

New in 2011...

New this year, we have reserved an additional exhibit space adjacent to the main tradeshow floor. This area will feature manufacturer's and others that sell products relating to the communication / low voltage / data center segment of the electrical industry. Communication Technology Forum (CTF) members are welcome and encouraged to exhibit!

Networking

This is one of the premiere customer networking events of the year. The CEE invites not only their members to this event, but also electrical engineers and end-users from our region, including affiliated organizations such as IEEE and ISPE. Vendors must be corporate members of the Electric Association to participate in this show. This is the only local event that will allow you to network with hundreds of Chicago's top engineers in one evening.

Education

All engineers in attendance receive continuing education units for their participation in the technical forum and table top tradeshow, which are required to renew their P.E. license in the State of Illinois. Vendors are encouraged to invite their customers so that they can take advantage of this free opportunity to gain important professional development hours.

New Product Displays

Are you featuring a new product in 2011? Show off your new product or technology in a special display area in the CEE's technical forum ballroom. A special area will be designated for new product displays, for the engineers to view before and after the technical forum. You may display your new product by becoming a technical forum sponsor. Sponsorship opportunities and fees are described on page 2.

Event Information

The Union League Club of Chicago is located at 65 West Jackson Blvd., on the southwest corner of Jackson on Federal Street. (312)427-7800

Valet parking is available, or you may utilize the self-park garage adjacent to the ULC on Federal Street (just south of Jackson)

Vendor Set Up begins at 3:30pm in the 2nd floor ballroom
The tradeshow begins at 5:30pm, and shall conclude at 8:00pm.

Freestanding booths or backdrops are not allowed.

Only table top displays can be used.

Vendors are limited to (2) two representatives per table. Additional attendees from your company are \$25 per person.

Please bring a donation to the Engineers Raffle (valued at \$50)

The Union League Club dress code requires business attire in the facility. Jeans are not allowed.



Space is limited so register early! Registration fees increase after March 15th.

CEE Table Top Tradeshow

CORPORATE SPONSORSHIP OPPORTUNITIES

PRINCIPAL SPONSORSHIP (\$2000) *includes your tradeshow registration fee*

- Everything listed in the premiere sponsorship (except that your Company would be listed as a Principal Sponsor) plus the following:
- The opportunity to host a follow up technical presentation to the CEE members. The seminar will take place following the tradeshow, during the summer of 2011. It will be held at the Electric Association's training facility in Naperville, IL. Your Company will provide the speaker(s) and a one hour presentation on your latest products or technology. The EA will provide all the marketing, registration, and onsite event coordination. The EA will invite the engineers to your seminar, and award professional development hours (PDHs) to all attendees upon completion.

PREMIERE SPONSORSHIP (\$1,500) *includes your tradeshow registration fee*

- Your Company displayed as a premiere sponsor on the welcome banner, and on signage in the tradeshow
- Your Company recognized by the CEE Chairman during the evening's presentation
- Your Company recognized as a premiere sponsor in *ElectriCITY* Magazine
- Your Company promoted on all printed and electronic marketing correspondence to electrical engineers
- Your choice of table location in the tradeshow (first come first serve basis)
- **NEW:** Your company logo displayed as a major corporate sponsor on the event webpage.

TECHNICAL FORUM SPONSOR: NEW PRODUCT DISPLAY (\$250)

- Show off your new product or technology in a special display area in the CEE's technical forum ballroom. A special area will be designated for new product displays, for the engineers to view before and after the technical forum.
- Sponsorship of the technical forum includes the space in the new product display area, and recognition on signage at the event and in *ElectriCITY* magazine.

To register as a sponsor, please complete the form below.

Consulting Electrical Engineers Table-Top Tradeshow Vendor Registration Form

You must be an EA corporate member in good standing to participate.
CTF Members are welcome to participate in the new "Communication / Data Center" Room.

Name _____ Company _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Your Chicago area manufacturer's representative (if applicable): _____

Attendees from your firm (limit 2 per table. Each additional attendees is \$25 / per person)

Do you need a power outlet for your display? Yes No

Sponsorship Registration: Principal Sponsor Premiere Sponsor Technical Forum Sponsor: New Product Display

VENDOR REGISTRATION FEE(S):

Register by March 15th: \$595

After March 15th: \$650

* \$25 of your registration fee benefits the CEE Scholarship fund, and is tax deductible.

Method of Payment: Check Enclosed Visa MasterCard Amex

Card # _____ Exp date _____

Name on Card _____

Signature _____

Total Amount: (\$595 + additional attendees) \$ _____ (Include sponsorship fee if applicable)



Please return this registration form with payment to:
Electric Association
One Energy Center
40 Shuman Boulevard, Suite 247, Naperville, IL 60563
Phone: 630-305-3050, Fax: 630-305-3056
www.eachicago.org