



## 6th Annual CEE Technical Forum & Table-Top Tradeshow May 4, 2009

Held at the prestigious  
**Union League Club of Chicago**  
65 West Jackson Boulevard, Chicago

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Mark your calendar and plan to attend the 6<sup>th</sup> Annual Consulting Electrical Engineers Table Top tradeshow on Monday, May 4, 2009. Last year, this event hosted over 200 electrical engineers from Chicago's top firms. Engineers attend a technical forum in the afternoon and then gather in the Union League Club's main ballroom for the table top tradeshow. This event features vendor displays, open bar, a light dinner buffet, raffle drawing, and the CEE Scholarship and Awards presentation.

### Networking

This is one of the premiere customer networking events of the year. The CEE invites not only their members to this event, but also electrical engineers and end-users from our region, including affiliated organizations such as IEEE and ISPE. Vendors must be corporate members of the Electric Association to participate in this show. This is the only local event that will allow you to network with hundreds of Chicago's top engineers in one evening.

### Education

All engineers in attendance receive continuing education units for their participation in the technical forum and table top tradeshow, which are required to renew their P.E. license in the State of Illinois.

Vendors are encouraged to invite their customers so that they can take advantage of this free opportunity to gain important professional development hours.

### New Product Display Opportunity

Are you featuring a new product in 2009? Show off your new product or technology in a special display area in the CEE's technical forum ballroom. A special area will be designated for new product displays, for the engineers to view before and after the technical forum. You may display your new product by becoming a technical forum sponsor. Sponsorship opportunities and fees are described on page 2.

### Event Information

The Union League Club of Chicago is located at 65 West Jackson Blvd., on the southwest corner of Jackson on Federal Street. (312)427-7800

Valet parking is available, or you may utilize the self-park garage adjacent to the ULC on Federal Street (just south of Jackson)

Vendor Set Up begins at 3:30pm in the 2<sup>nd</sup> floor ballroom  
The tradeshow begins at 5:30pm, and shall conclude at 8:00pm.

**Freestanding booths or backdrops are not allowed.**

Only table top displays can be used.

Vendors are limited to (2) two representatives per table. Additional attendees from your company are \$25 per person.

Please bring a donation to the Engineers Raffle (valued at \$50)

The Union League Club dress code requires business attire in the facility. Jeans are not allowed.



**Registration is available to the first 55 paid vendors on a first come, first serve basis. Please consider early registration to ensure your participation in this show.**

# CEE Table Top Tradeshow

## CORPORATE SPONSORSHIP OPPORTUNITIES

### PRINCIPAL SPONSORSHIP (\$2000) *includes your tradeshow registration fee*

- All of the above listed in the premiere sponsorship (except that your Company would be listed as a Principal Sponsor) plus the following:
- The opportunity to host a follow up technical presentation to the CEE members. The seminar will take place following the tradeshow, during the summer of 2009. It will be held at the Electric Association's training facility in Naperville, IL. Your Company will provide the speaker(s) and a one hour presentation on your latest products or technology. The EA will provide all the marketing, registration, and onsite event coordination. The EA will invite the engineers to your seminar, and award professional development hours (PDHs) to all attendees upon completion.

### PREMIERE SPONSORSHIP (\$1,500) *includes your tradeshow registration fee*

- Your Company displayed as a premiere sponsor on the welcome banner, and on signage in the tradeshow
- Your Company recognized by the CEE Chairman during the evening's presentation
- Your Company recognized as a premiere sponsor in *ElectriCITY* Magazine
- Your Company promoted on all printed and electronic marketing correspondence to electrical engineers
- Your choice of table location in the tradeshow (first come first serve basis)

### TECHNICAL FORUM SPONSOR: NEW PRODUCT DISPLAY (\$200)

- Show off your new product or technology in a special display area in the CEE's technical forum ballroom. A special area will be designated for new product displays, for the engineers to view before and after the technical forum.
- Sponsorship of the technical forum includes the space in the new product display area, and recognition on signage at the event and in *ElectriCITY* magazine.

To register as a sponsor, please complete the form below.

# Consulting Electrical Engineers Table-Top Tradeshow

## Vendor Registration Form

You must be an EA corporate member in good standing to participate.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Attendees from your firm (limit 2 per table. Each additional attendees is \$25 / per person)

\_\_\_\_\_

\_\_\_\_\_

Do you need a power outlet for your display?  Yes  No

Sponsorship Registration:  Principal Sponsor  Premiere Sponsor  Technical Forum Sponsor: New Product Display

### **VENDOR REGISTRATION FEE: \$595.00**

\* \$25 of your registration fee benefits the CEE Scholarship fund, and is tax deductible.

Method of Payment:  Check Enclosed  Visa  MasterCard  Amex

Card # \_\_\_\_\_ Exp date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Total Amount: (\$595 + additional attendees) \$ \_\_\_\_\_ (Include sponsorship fee if applicable)



Please return this registration form with payment to:

Electric Association  
One Energy Center  
40 Shuman Boulevard, Suite 247  
Naperville, IL 60563  
Phone: 630-305-3050, Fax: 630-305-3056  
[www.eachicago.org](http://www.eachicago.org)