A New Approach to Lighting Controls: Low Voltage



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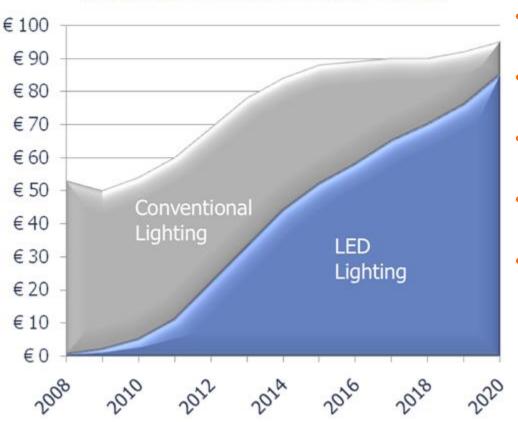
Learning Objectives

- 1. Analyze current status of LEDs and their benefits
- 2. Compare how low voltage lighting controls work in conjunction with LEDs
- Measure energy savings opportunities with low voltage lighting
- Identify additional value that low voltage lighting systems bring to building owners with building intelligence

Overview

- A Look at LEDs and Controls Market Status
- Traditional vs. New Controls Technology
- An introduction to Low Voltage Lighting
- DC Powered Lighting and Its Potential for Smart Controls and Building Intelligence
- Key Forces Driving Demand for this New Approach

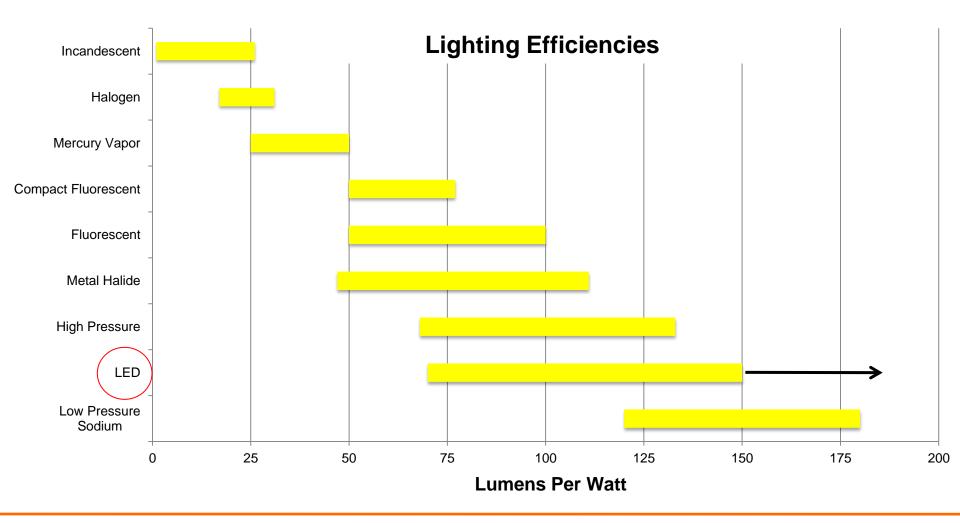
The Rise of LEDs



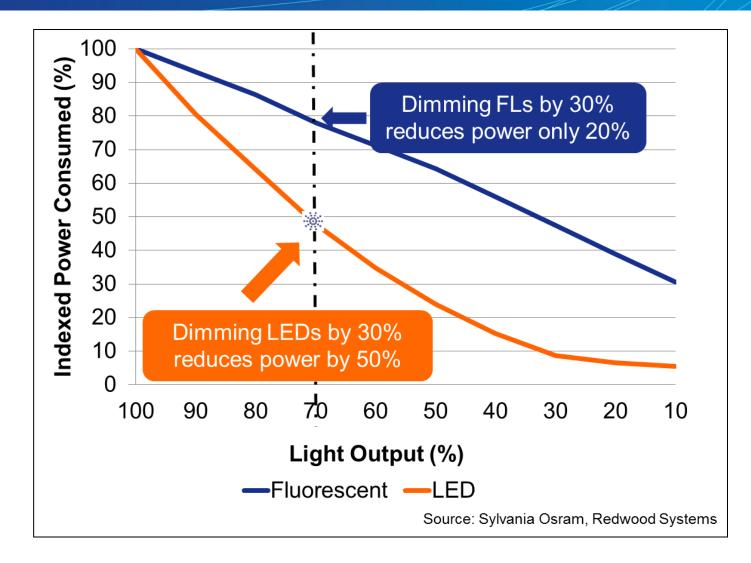
Global General Illumination Market**

- Very long life (50,000 hrs)
- Lower maintenance costs
- Small heat footprint
- Cost dropping dramatically
- Super efficient digital light source that is uniquely dimmable and controllable

LEDs Surpass Fluorescents in Efficacy

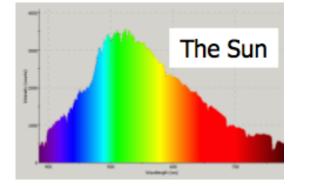


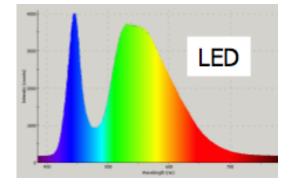
LEDs Dim More Effectively than Fluorescents

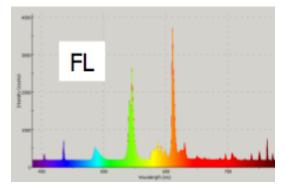


LED Light Quality Closer to Natural Sunlight

- Full Spectrum Closer to natural sunlight
- High Color Rendering Index (CRI) >85 @ 4000K



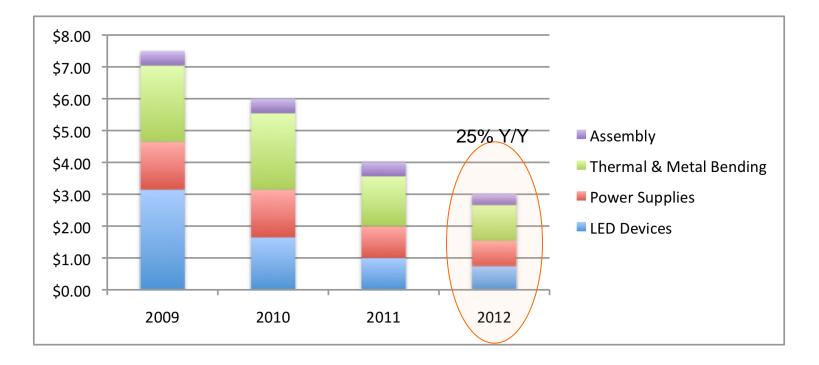




Source: Lunera Lighting

LED Fixture Prices Dropping Quickly

Relative Cost (\$/sq ft) Projections for LED Fixtures



LED Lighting – Happening Faster Than You Think

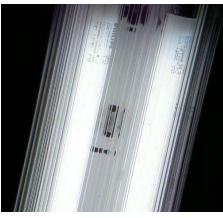
GLOBAL ANNUAL LED LIGHTING DEMAND BY BUILDING SEGMENT (TERALUMEN-HOURS)



Source: Department of Energy, Piper Jaffray Research

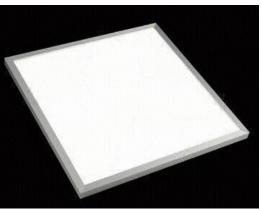
LEDs Create Opportunity for New Approach to Power and Control

Fluorescent



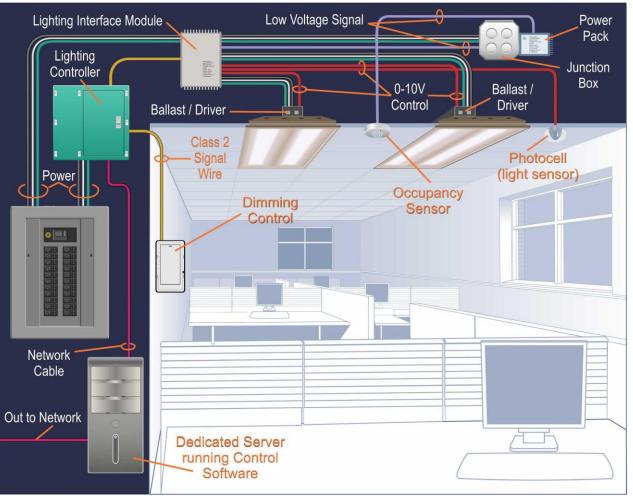
- High voltage device
- High voltage infrastructure
- Requires local ballast
- Unreliable and insecure communications
- Zone-level sensing





- Low voltage device
- Low voltage infrastructure
- Remote power conversion
- Full duplex communications
- Fine-grain sensing

Traditional Lighting and Controls Wiring

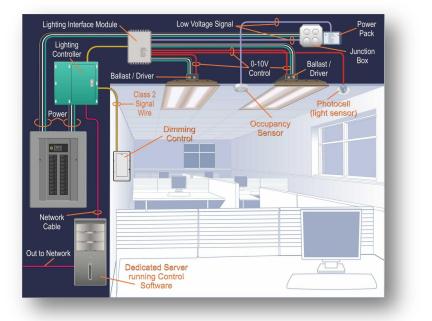


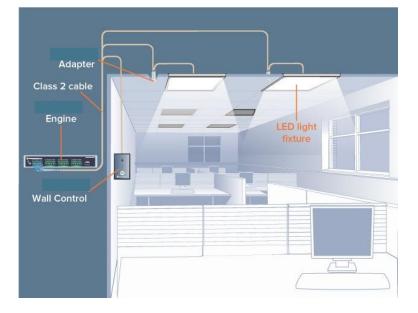
- 3 separate systems for power, control and measurement
- Significant design time and field set up
- Limited control zone/per-room
- Limited Intelligence
- Not easily expanded, upgraded or reprovisioned

Traditional vs. New Lighting Controls Technology

Traditional Lighting Controls

Low Voltage, Networked Lighting



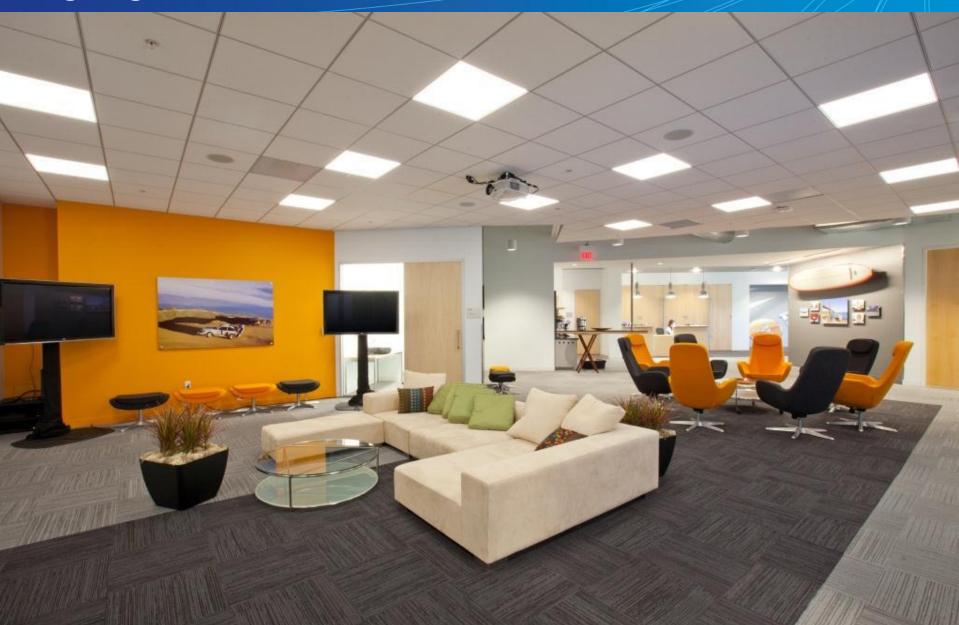


OLD Technology

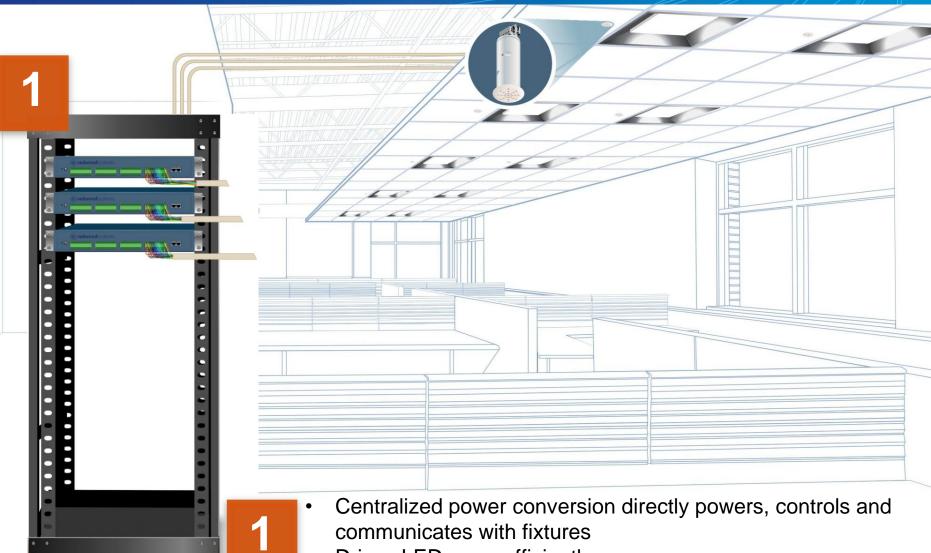


NEW Technology

A Single Cost-Effective Platform to Power, Control and Measure Lighting



Centralized AC-DC Power Conversion



- Drives LED more efficiently
- Power infrastructure moves to low voltage cable = eliminates conduit, relays, etc.

DC Enables Digital Network of High-Density Sensors



- Per fixture power, control and communication over single wire
- Sensors at each fixture detect light, occupancy, temperature and power levels
 - Profiles fixture and upgradeable

2

• Enables smart building applications

Platform Enables Scale, Reliability and New Applications

		Control Reporting A Maintenance Work Hours (8:00 AM to 6:30 PM) Light Level Daylight Harvesting Cccupancy Standard Occupancy	
	Meeting Rooms	Timeout Ramp Up Fade 10 v 0.5 v 30 v Minutes Seconds Seconds User Control	
5	Show Fixtures	Demand Response Critical • In Undo V Apply	In

- Platform includes HW, Sensors, Networking
- Platform driven by software apps, APIs
- Flexible, scalable, reliable, secure, open

Key Parts of a Low Voltage Control System





Engine

Gateway &

Sensor

- Powers / controls 2000-3000 sq ft of lighting
- Power, control and data to each fixture
- Uses 18AWG or category cable
- Sensors for motion, occupancy, light, temperature

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Control

Software

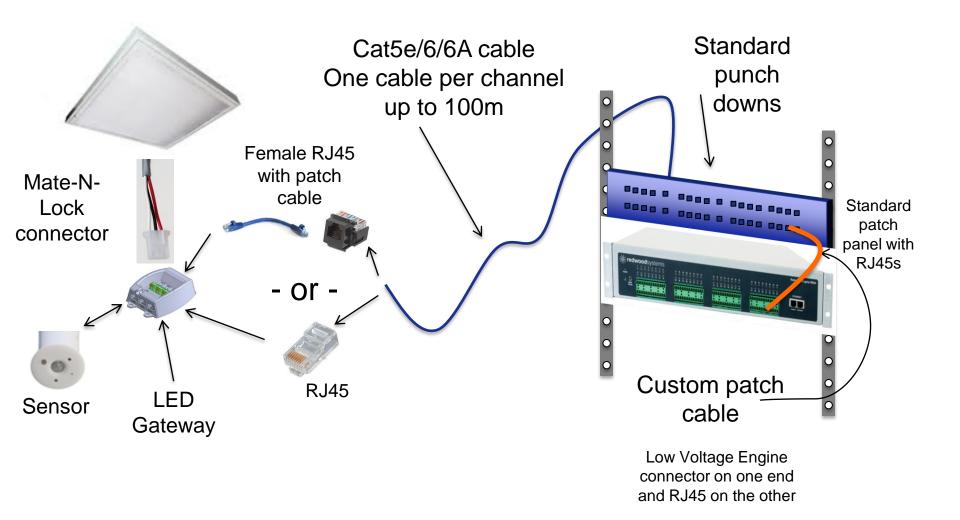
- •Web-based monitoring and reporting platform
- Auto-commissioning
- Real-time energy metering and reporting

Scene 1 Scene 2 Scene 3 Scene 4 Corre 4

Dimmer

- Dimming, on/off control
- Scene selection capabilities
- Sensors for occupancy, lightlevel, temperature

Category Compliant Connection Scheme



Opportunities for Smart Controls & Building Performance

MINIMIZED OPERATIONAL COSTS

Energy Efficiency

Maintenance

Other Building Services OPTIMIZED FACILITY RESOURCES

> Space Utilization

Traffic patterns

Re-Provisioning

ENHANCED PEOPLE PRODUCTIVITY

Comfort

Control

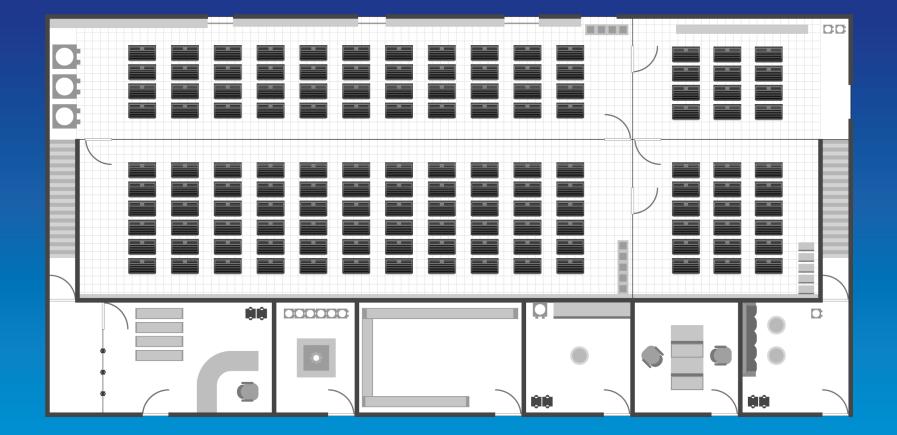
Ability to do Best Work





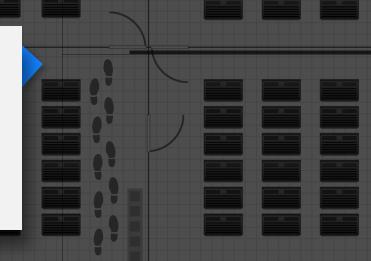


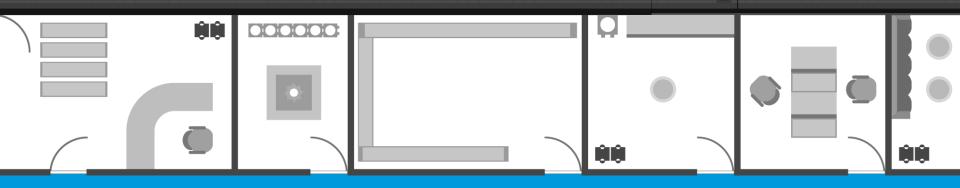
What can lighting do in a data center when you put it on a low voltage network?



CUT NON-SERVER ENERGY USAGE

Reduce lighting and HVAC load with fine-grain LED control; improve PUE; contribute LEED points





NONITOR NONITOR NVIRONMENTAL HREATS TO UPTIME

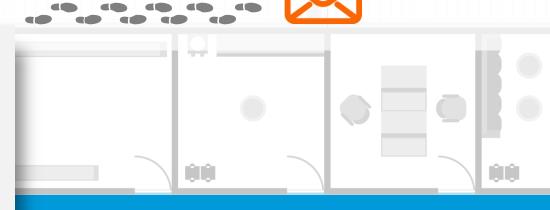
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One system monitors potential disruptions based on temperature, air flow, humidity, particulates

SECURITY ALERTS

Know precise location where and when people are moving through the data center

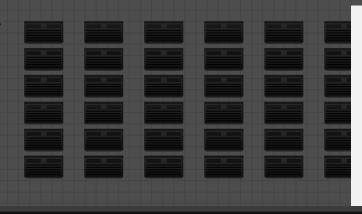






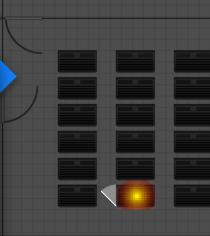
ENHANCED SERVER ACCESS CONTROL

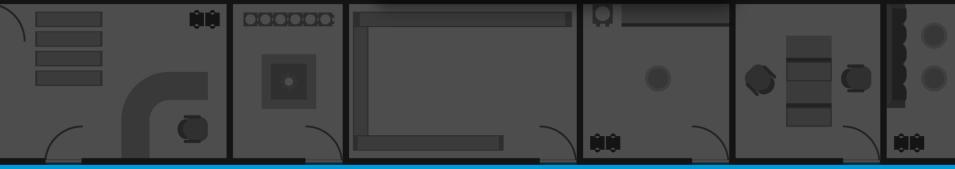
Integration with access control unlocks relevant server cabinets and turns on overhead lights

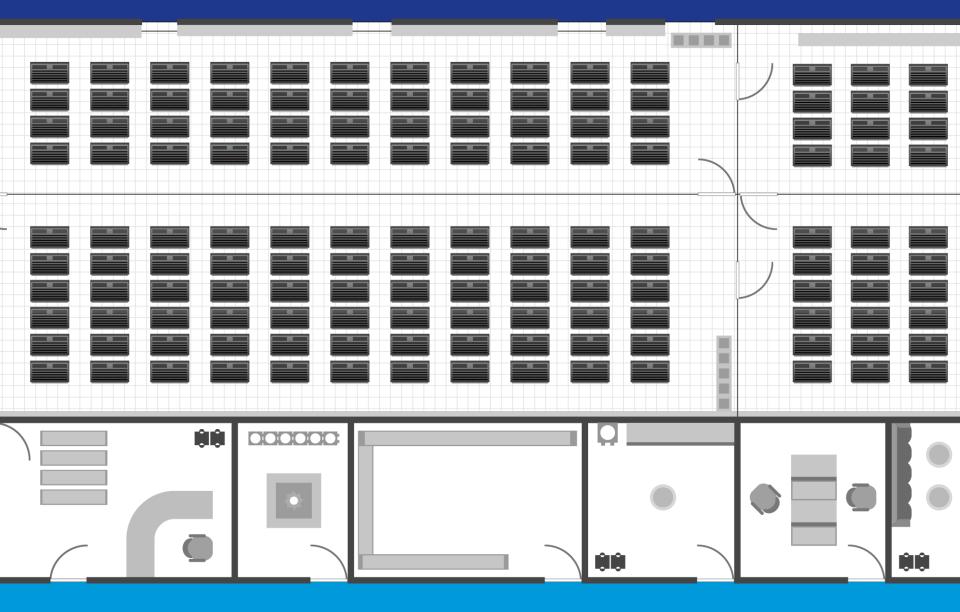




Flash lights over open doors to prevent temperature change and security breach

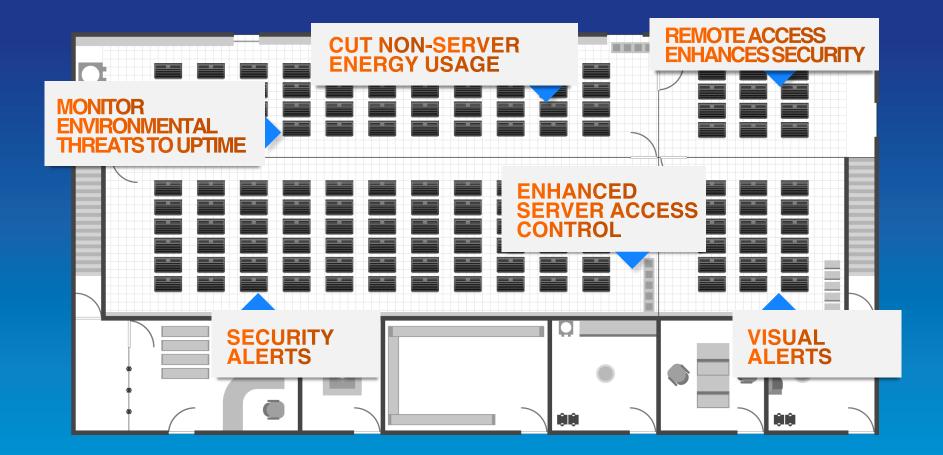








The Power of Low-Voltage Lighting

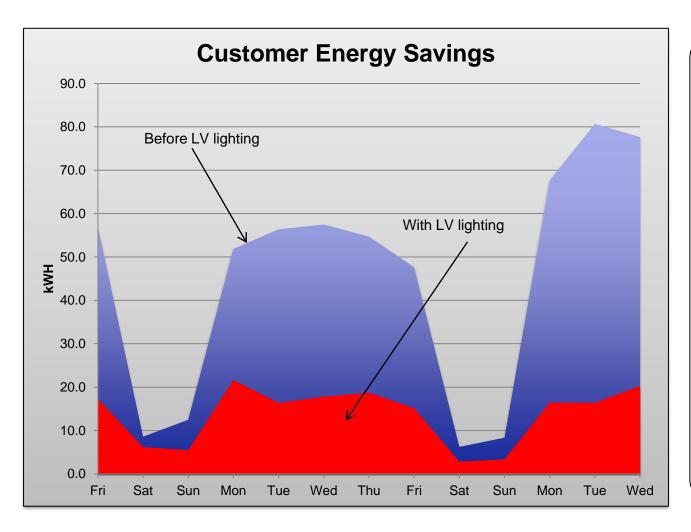


ANSI/TIA-942 and Energy Efficient Low Voltage Lighting in Data Centers

TIA is leading the charge in developing cabling standards to improve energy efficiency in data centers and adopted content that includes energy efficient lighting in its next revision to this Standard (942-A).

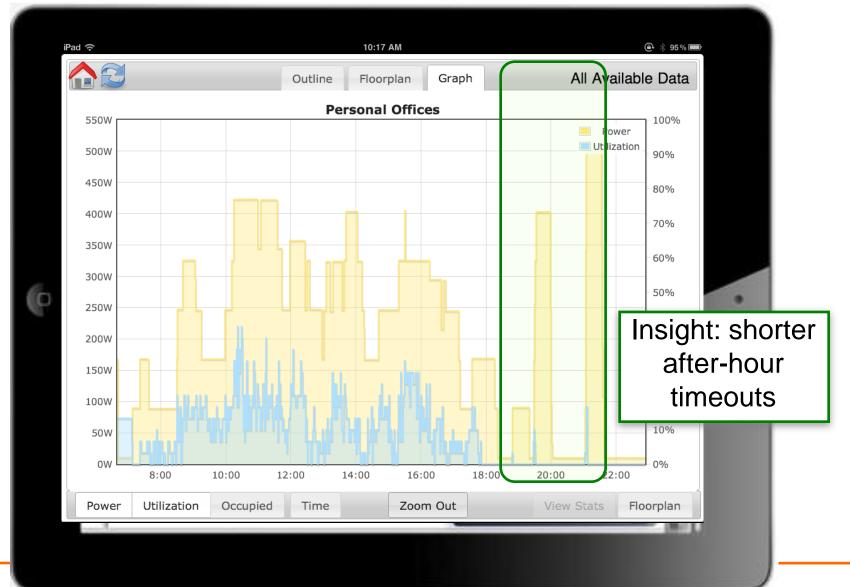


Fortune Global 500 Using Low Voltage Lighting

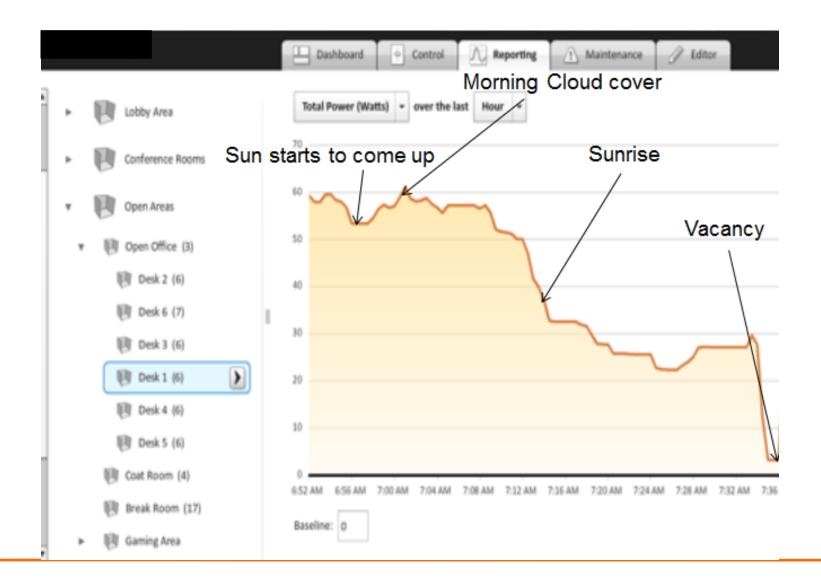


- ~75% energy savings overall
- Most energy saved during peak building usage
- More aggressive timeout policies, follow me lighting, 85% light levels

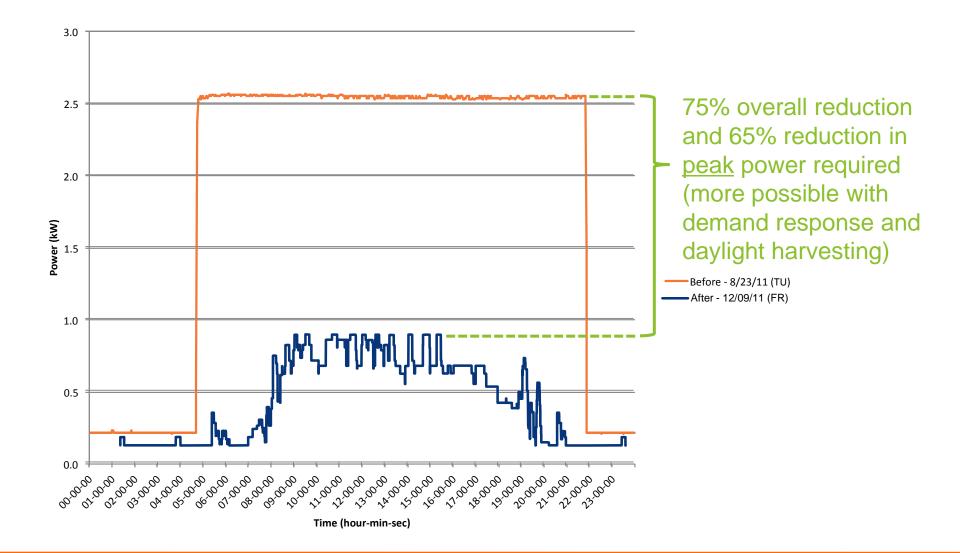
Energy Savings – Occupancy Based



Energy Savings - Daylight Harvesting



Fortune Global 500 Using Low Voltage Lighting



Conference Room Utilization

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3 4 5 6 7 8 9	11am				11 – 12p Marketing		Westinghouse 4		
My calendars	12pm				Staff	12p – 1:30p All Hands			
Tasks	1pm		1:30p - 3p			-			
Other calendars	2pm		Business Strategy Team				Real time room		
	3pm		3p-4p Weekly Enaineerina				occupancy		
	4pm	4p – 5p Ryan/Sam 1:1 (Sam	4p - weekly st		1				
	5pm						5:30p – 7p bicsi exhibits		
	6pm						start		
	7pm								

Low Voltage Applications



Data Centers

- Reducing non-server energy usage
- Protect uptime from environmental threats
- Match light levels to exact space/time/technician needs
- Full remote Internet management to the fixture level with networking/web standards support



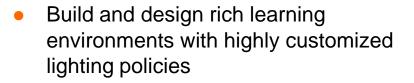
Commercial Buildings & Offices

- Flexible Scheduling On/off time by fixture, room, floor, building, time of day, automatic DST adjustment
- Advanced Occupancy Sensing many sensors enables follow-me lighting policies, partial room dimming, advanced daylight harvesting, and conference room utilization, security alerts
- Demand charge and peak time pricing avoidance – save money and energy with priority based lighting policies

Low Voltage Applications



Schools & Classrooms



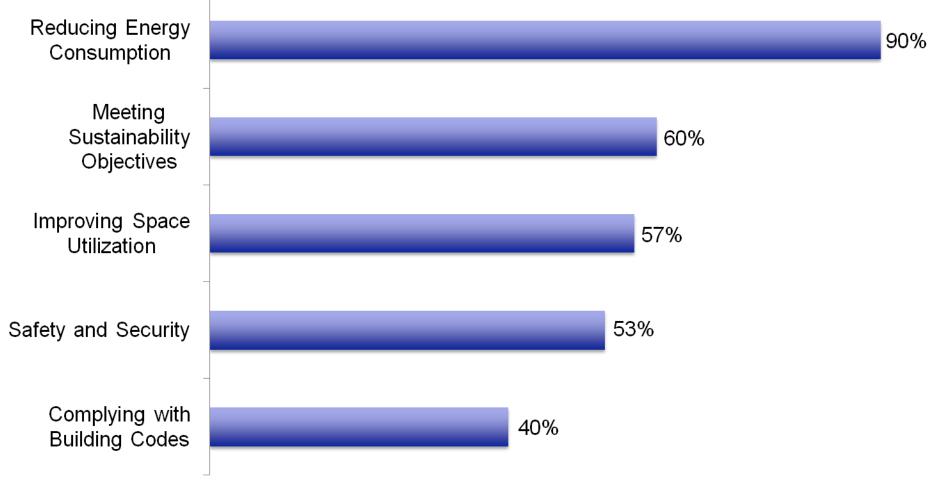
- Reduces energy and maintenance operating expenses
- Accelerates LEED and CHPS projects & meets all Title 24 standard requirements
- Life safety support via sensor grid that measures "presence" during emergency



Retail

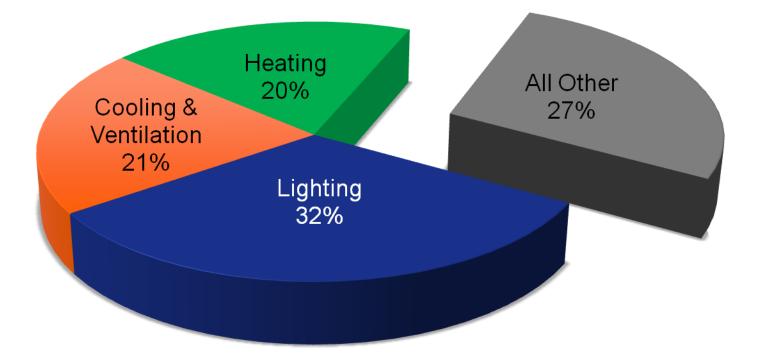
- Dimming with 65,000 smooth increments of light levels
- Create dynamic and catered light spaces with full schedule and per light full range control
- Use full and comprehensive sensor knowledge to optimize space utilization, where and how long people are staying and moving through spaces

Key Challenges Facing Facility Professionals



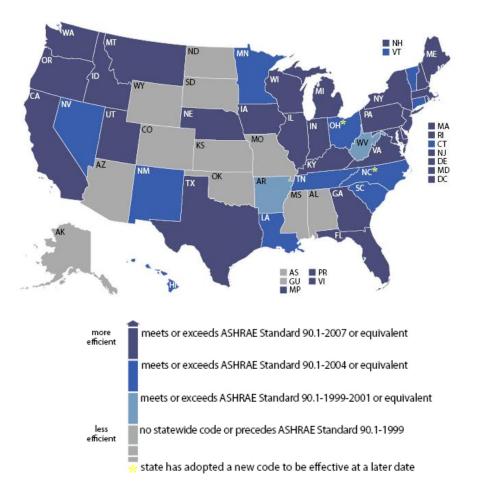
Source: Today's Facility Manager 12/11

>70% of Energy Use Can be Impacted by Low Voltage Lighting System



Energy Efficiency in Building Codes Gaining Momentum

- ASHRAE code req's accelerating
- Defines minimum energy performance for building envelope, HVAC, power distribution, lighting, and water heating
- Requiring measurement and verification



Market Forces Driving New Facility Requirements



Consolidation – do more with less space



Versatility – being able to quickly re-purpose spaces as business needs change



21% increase in productivity in well-designed working environments."⁽¹⁾

Potential LEED Credits

Category / Credit	Possible Points
Optimize Energy Performance	1-19
Enhanced Commissioning	2
Measurement & Verification	3
Thermal Comfort—VERIFICATION	
Innovation in Design	3
Controllability of Systems—Lighting	
Total Possible Credits	29

Traditional lighting controls are limited to contributing points here

Lighting on a DC Grid can help address <u>all</u> these areas



Key Takeaways

- Traditional lighting controls are not equipped to take full advantage of LEDs
- As the market continues to adopt LED technology it's time to look into new technologies developed specifically for LEDs
- Today's environment provides the Perfect Storm for intelligent building systems and smarter lighting due to:
 - Rising costs of energy and new energy codes
 - Corporate "green" and LEED building initiatives
 - Need for facility professionals to do more with less
- Low voltage lighting systems provide all the control and more relative to traditional systems, but also provide building intelligence tools that create additional value for building owners







Final Remarks and Questions

Thank you for your time! QUESTIONS??

This concludes The American Institute of Architects Continuing Education Systems Program

